

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Extension of Branding Telangana Tourism Hoardings at Rajiv Gandhi International Airport at Hyderabad by M/s. Laqshya Media Pvt. Ltd. Hyderabad - Release of an amount of Rs.31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) towards Telangana Tourism Promotional Campaign from 01-03-2015 to 31-03-2015 towards 3rd month final payment – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No.171

Dated:10-03-2015

Read the following:

1. From M/s. Laqshya Media Pvt. Ltd. Hyderabad, Dt.02-12-2014.
2. Govt.Lr.No.837/PRO/PMU/2014, of YAT & C (PMU) Department, Dt.27-12-2014.
3. G.O.Rt.No.127, YAT&C (PMU) Department, Dated: 03-03-2015
4. Invoice No. LA/HYD/979/2014-2015, from M/s. Laqshya Media Pvt. Ltd. Hyderabad. Dt:04-03-2015.

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ORDER:

Vide reference 2nd read above, Government have issued a work order for extension of branding of Telangana Tourism Promotion Hoardings at Rajiv Gandhi International Airport at Hyderabad for a period of 3 months i.e., from 01-01-2015 to 31-03-2015 (3 months) for an amount of Rs.94,38,240/- (Rupees Ninety Four Lakhs Thirty Eight Thousand Two Hundred and Forty Only) including taxes, printing and mounting charges.

2. In the reference 3rd read above, Government have released an amount of Rs.31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes, to M/s. Laqshya Media Pvt. Ltd. Hyderabad for Telangana Tourism Promotional Campaign from 01-02-2015 to 28-02-2015 (2nd month) at Rajiv Gandhi International Airport at Hyderabad.

3. In the reference 4th read above M/s. Laqshya, Media Pvt., Ltd, Hyderabad, has submitted bill along with the photographs for an amount of Rs.31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes for the period of 01-03-2015 to 31-03-2015, towards 3rd month final payment in connection with branding of Telangana Tourism Hoardings at Rajiv Gandhi International Airport at Hyderabad and requested Government to release payment.

4. Government after careful examination of the matter, hereby release an amount of Rs.31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes to M/s. Laqshya Media Pvt. Ltd. Hyderabad towards 3rd month final payment from 01-03-2015 to 31-03-2015 for Telangana Tourism Promotional Campaign at Rajiv Gandhi International Airport at Hyderabad.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s. Laqshya Media Pvt. Ltd. Hyderabad. The details of Bank account is as follows:-

Account Name	: M/s. Laqshya Media Pvt., Ltd., Hyderabad
Account No	:004010203161782
Name of the Bank	:AXIS BANK LIMITED
Branch	: MUMBAI FORT
IFSC Code	:UTIB0000004

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. Laqshya Media Pvt. Ltd. Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad

Copy to:

The YAT & C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER